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B.B.A. (I-Sem.) Examination, 2024

राष्ट्रीय शिक्षा नीति - 2020

Paper Code - F010101T

Paper - I (A)

Business Economics

Time : Two Hours] [Maximum Marks : 75

Section-A

Note : Attempt **all** parts of this question. Give answer of each part in about 50 words.

3×10=30

1. Explain the following terms :
 - (a) Want
 - (b) Need
 - (c) Equi-marginal principle
 - (d) Price
 - (e) Demand

P.T.O.

(2)

- (f) Cort
- (g) Laws of Return
- (h) Cost currens
- (i) Market
- (j) Profit

Section-B

Note : Answer any (4) **four** questions in about 150 words). **6×4=24**

2. Explain Nature of Business Economics.
3. Discuss Business Economics and its relationship with other subjects.
4. Explain Elasticity of Demand.
5. Discuss concept of demand forecasting in detail.
6. Explain laws of return to scale.
7. Discuss Price discrimination under monopoly competition.
8. Explain Break Even Analysis in detail.

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(3)
Section-C

Note : Attempt any **two** questions. (In about
450 words.) 10.5×2=21

9. Critically Evaluate Fundamental Economic tools in detail.
10. Discuss Revenue Concepts with suitable example.
11. Explain various Cost concepts and classification in detail.
12. Discuss Elementary idea of Inflation in detail.